



COMPANY PROFILE & CATALOG

PT. IRAMA NADA CERIA

Handcrafted Accessories & Personalised Custom Souvenirs



ABOUT OUR COMPANY

PT. IRAMA NADA CERIA

PT. Irama Nada Ceria is a premier home industry workshop based in Bandung, West Java, Indonesia. We specialize in crafting high-quality, handmade souvenirs and decorative gifts created from premium acrylic beads, macrame cords, and pastel ceramic elements. Since our founding in 2022, we have proudly served over 500 clients, ranging from individual retail buyers to corporate brands and large-scale event organizers. Our products add aesthetic charm to everyday accessories and special celebrations.

2022
Established In

500+
Satisfied Clients

100%
Handcrafted Precision

Our Primary Product Categories

- **Bag & Key Charms:** School bags, office totes, vehicles, and keys.
- **Phone Accessories:** Beaded phone straps, wristlets, and charms.
- **Fashion Jewelry:** Handcrafted beaded bracelets, pins, and brooches.
- **Religious Keepsakes:** Colorful prayer beads (Tasbih) for event favors.
- **Event Souvenirs:** Weddings, baby showers, and anniversary gifts.
- **Custom Packaging:** Personalized backing cards & branded tags.

Product01

Key & Bag Charm

Bow & Butterfly Keychains

Clear acrylic bow and butterfly charms with colorful string accents, perfect for bags and keys.



Product 02 Macrame Charm



Thin Macrame 3-Star Tassel

Delicate macrame keychains featuring multi-tiered star accents and soft tasseled cord finishes.



Product 03

Macrame Charm



Classic Macrame Keychain

Hand-knotted rope keychains equipped with metallic clasps and pastel bead details.



Product 04

Phone Strap



Heart & Butterfly Phone Charm

Vibrant phone lanyard cords adorned with heart, star, and butterfly acrylic accents.



Product 05 Wedding Souvenir

Rainbow Macrame Bag Charm

Aesthetic woven rainbow charms mounted on personalized "Thank You" wedding backing cards.



Product 06

Phone Strap

Colorful Beaded Phone Strap
Playful, multi-colored pastel bead phone wristlets providing both security and stylish flare.



Product 07

Korean Style

Korean Pastel Flower Keychain
Charming Korean-inspired beaded flower keychains individually packaged for event giveaways.



Product 08

Macrame Charm



Floral Macrame Bag Charm

Bright, dual-colored knotted macrame cords featuring cute floral charms and sturdy keyrings.



Product 09

Boho Style

Rustic Geometric Tassel Keychain

Handcrafted multi-tone wooden and pearl-accented bag charms with natural jute tassels.



Product 10

Paracord Craft

Flower Paracord Bag Charm

Heavy-duty colorful paracord woven into decorative flower motifs with hanging end beads.



Product 11

Character Theme

SpongeBob Theme Paracord Tassel

Playful cord bag charm inspired by vibrant sea-flower shapes and heart accents



Product 12

Paracord Craft

Multi-Color Flower Paracord Charm

Sporty yet cute cord keychains with contrasting flower shaped acrylic spacers



Product 13

Prayer Beads

Tulip Flower Prayer Beads (Tasbih)

Elegant translucent crystal prayer beads featuring delicate hanging tulip flower pendants.



Product 14

Prayer Beads

Colorful Souvenir Tasbih

Vibrant Islamic prayer beads with soft tassels, ideal for religious ceremonies and gifts.



Product 15

Fashion Brooch

Butterfly & Floral Souvenir Brooch

Charming safety pin brooches with pearl butterfly details, mounted on wedding card stock



Product 16

Acrylic Charms

Celestial & Floral Keyrings Mix-and-match charms featuring stars, hearts, and flowers in pastel color palettes



Product 17

Acrylic Charms

Celestial & Floral Keyrings

Mix-and-match charms featuring stars, hearts, and flowers in pastel color palettes



Product 18

Floral Phone Straps

Pastel flower beaded lanyard straps for smartphones



Product 19

Floral Phone Straps

Pastel flower beaded lanyard straps for smartphones



Product 20

Macrame Hairties & Star Charms

Woven elastic hair accessories and colorful star keyrings



Product 21

Macrame Hairties & Star Charms

Woven elastic hair accessories and colorful star keyrings



Product 22

Macrame Hairties & Star Charms

Woven elastic hair accessories and colorful star keyrings



Product 23

Beaded Bracelets & Brooches

Handmade charm bracelets and floral hijab safety pins



Product 24

Beaded Bracelets & Brooches

Handmade charm bracelets and floral hijab safety pins



Product 25

Beaded Bracelets & Brooches

Handmade charm bracelets and floral hijab safety pins



Product 26

Beaded Bracelets & Brooches

Handmade charm bracelets and floral hijab safety pins



Product 27

Beaded Bracelets & Brooches

Handmade charm bracelets and floral hijab safety pins



Product 28

Beaded Bracelets & Brooches

Handmade charm bracelets and floral hijab safety pins



EXTENDED COLLECTION & VALUE PROPOSITION

Safe Materials

- 100% non-toxic, chemical-free, safe, and certified non-hazardous components used in all products.

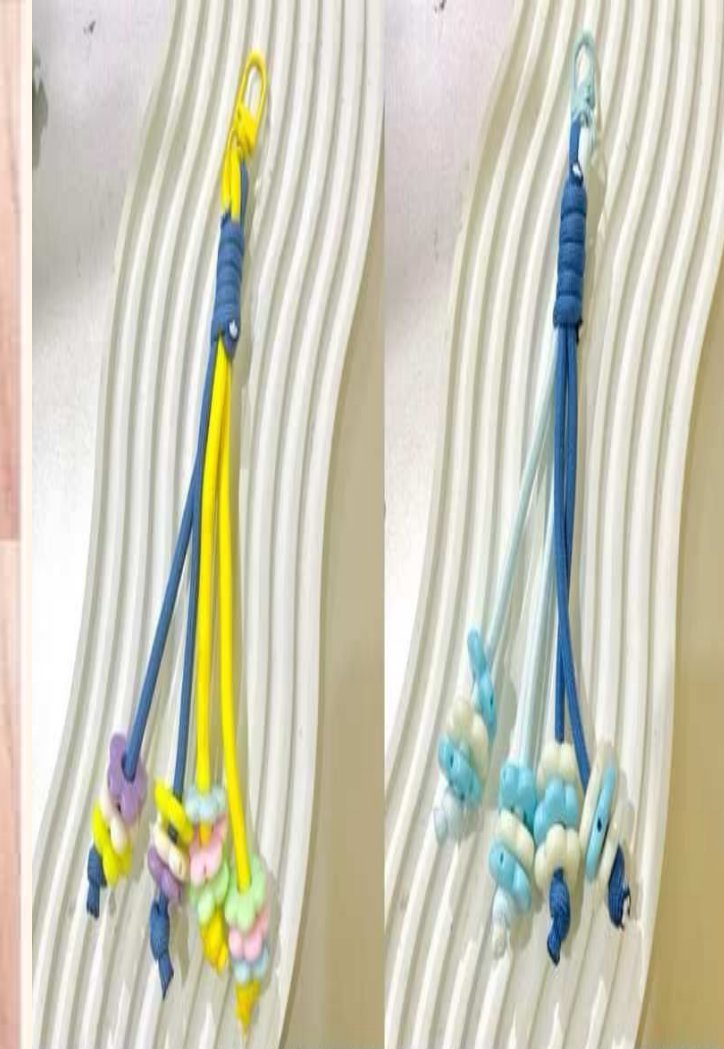
Wide Diversity

- From daily school bag charms to religious prayer beads and corporate promotional souvenirs.

Superior Quality

Crafted by experienced artisans with strict quality control ensuring durable assembly.





Why Choose PT. IRAMA NADA CERIA?

Trusted Quality

100% Bandung Craftsmanship: Each item is meticulously hand-assembled with premium acrylic beads and soft, fade-resistant tassels..

Friendly Service

Flexible Customization: Custom colorways, designs (Original, Pearl Accent, Geometric), and personalized "Thank You" cards

Strategic Location

Low MOQ & Quick Shipping: Low Minimum Order Quantity starting at just 50 pcs. Fast delivery across Indonesia and international shipping (5-7 days via DHL/JNE International).

BRAND EVOLUTION & PROCESS GROWTH

Phase	Product Line & Materials	Packaging & Standards
Initial Phase	Basic plain phone straps and simple prayer beads with limited designs.	Standard plastic polybags, basic mixed materials without custom backing cards.
Current Standard	Viral Ribbon Bow Charms, Kid DIY Tasbih Kits with educational cards, Macrame art.	Premium aesthetic pouches, personalized branded cards, 100% Quality Control inspection.

CLIENT FEEDBACK & TESTIMONIALS

"Extremely Cute & Fast Shipping!" — Salma F.

"The pastel colors are so adorable in person! The craftsmanship is very sturdy. Shipping was fast and packaged safely. Very affordable prices for such quality."

"Empathetic & Helpful Customer Service" — Bride-to-be Client

"Thank you so much for answering my messages late at night! As a bride on a tight schedule and budget, your willingness to help make custom wedding souvenirs made all the difference."



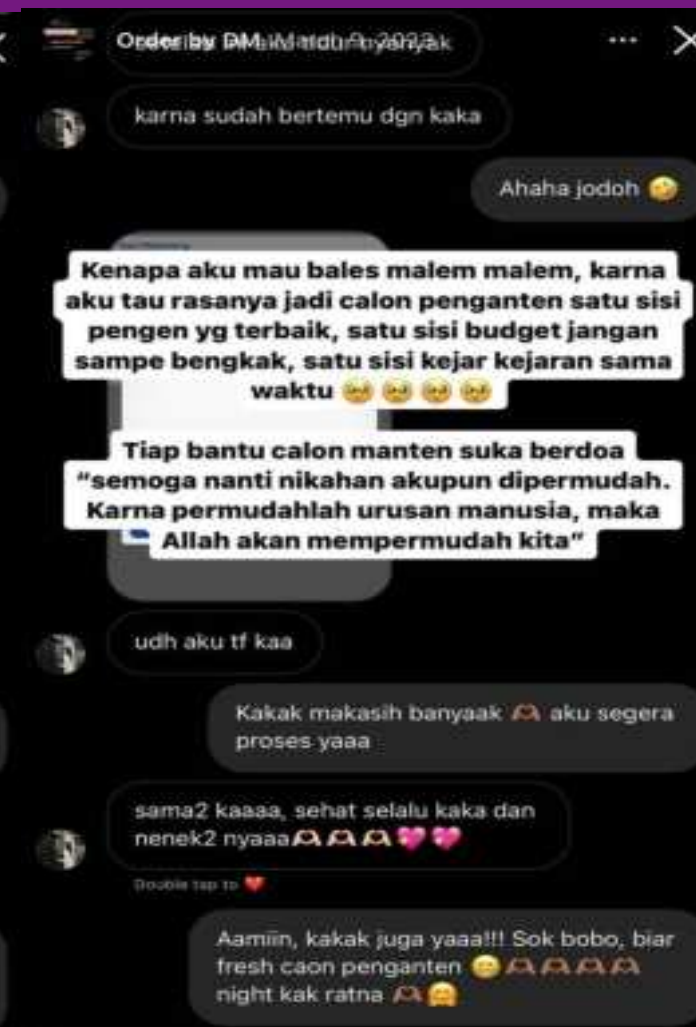
Price & Payment

1 Bank Transfer

2 Cash Payment



Customer Testimonial



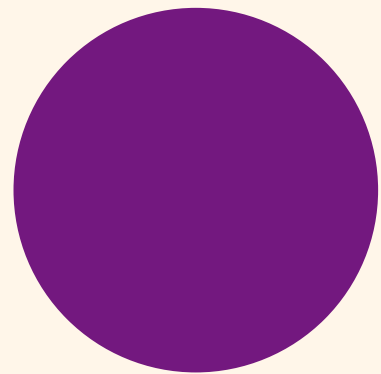
Terhubung dengan Kami

- Telepon: wa 088224383931
- Jl. SEKELOA TENGAH NO.140/152 C
RT03/04 KEL. SEKELOA KEC.
COBLONG KOTA BANDUNG
JAWABARAT (INDONESIA)

Come on, Visit Us!

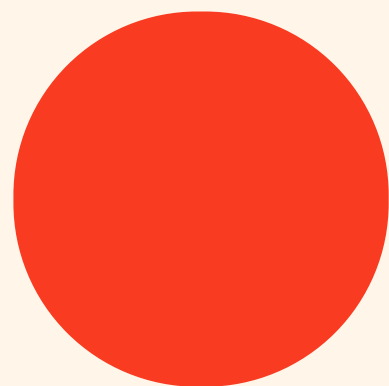
Book Your Visit Now

Date & Time



 Open Every Day Monday - Saturday: 08.00 - 18.00 WIB
Sunday & Public Holidays: 09.00 - 15.00 WIB (Make an appointment first via WA)
Workshop: Bandung, West Java
You can come directly to see the bead-making process & choose colors!

Order Now!



 WhatsApp: 088224383931  MOQ 50pcs - Can Customize Color & Card  Ready Stock - Ship Today!
 Free Pouch & Thank You Card for the first 100pcs



Thank you

Any questions? Contact us!

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